Tots 2 Toddlers

Social Media

Intent of Policy:

From the perspective of the nursery, social media offers a new way to communicate key messages and engage with parents. It is important that it is not used to damage the reputation of the nursery or the staff.

### Implementation of Policy:

* When using social networking sites and the internet, parents and carers should ensure that it does not damage the reputation of the nursery.
* When using Social networking sites and the internet, parents and carers must not disclose any information about other children, or their family, in the nursery without prior permission from the child’s family.
* When using Social networking sites and the internet, parents and carers must not disclose any information about any staff members or their family.
* The nursery reserves the right to exclude any families who breach these terms.
* We ask that staff member’s personal social media pages are set to private.

Tots 2 Toddlers has a Facebook page available. We will use it to:

* Promote certain events such as parent consultations, trips, social events & visitors
* Give hints and tips for activities the children have enjoyed and home learning ideas
* To give news
* To show photos of activities, trips or special events
* We also want to invite parent’s thoughts & comments.

|  |  |  |
| --- | --- | --- |
| Review Date: | Signed: | Next Review Due: |
| 01/09/2021 | H Waller | 01/09/2022 |